



## **Suggested Video Products web copy for Partner Websites**

Here is the suggested LifeSize content we would like all Partners to include – as a minimum – on their website. The text highlights the general description of each video end point product as well as the main features of each product.

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### **LifeSize High Definition Video Communications Suite**

LifeSize believes in the power of video communications to help people do more while traveling less. The company designs and delivers high definition video communications products that provide a productive, true-to-life experience.

Life with high definition video is easy to imagine. Simply think of how natural face-to-face conversation feels. You see facial expressions. Body language and gestures provide immediate feedback to new ideas. No new etiquette is needed. In fact, when it comes to how to use video, you already know everything you need to know!

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### **LifeSize® Conference 200™**

LifeSize® Conference™



Introducing LifeSize Conference 200 - Superior telepresence is now achievable beyond the board room.

Now more users in more places can realize the benefits of telepresence. LifeSize Conference 200 is the next step in telepresence with Full HD video, 1/3 the

bandwidth of comparable solutions and designed for deployment beyond the fixed telepresence suite.

With the LifeSize Conference 200 solution, you get the most advanced technology and most immersive experience available today: Full HD – standards-based 1080p30 and 720p60. Share documents and data in full motion, high definition with 720p30 dual streams.

Users can choose between telepresence mode and video conferencing mode - providing the flexibility to create a telepresence experience or to use the full functionality of a LifeSize Room, including embedded MCU with transcoding, to connect up to 6 people on-demand. With built-in AMX panel software, calling is easy with one-button dialing.

LifeSize Conference 200 means the end of costly, proprietary telepresence solutions that are too expensive and too awkward to deploy throughout your organization. LifeSize Conference 200 – telepresence tailored to your environment.

Be present even at a distance.

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## **LifeSize® Room 200™**

Introducing LifeSize® Room 200™ High Definition video conferencing just got better – the new LifeSize Room 200. Experience the world's first, Full HD video conferencing system. One look and you can see for yourself that the LifeSize® difference is the LifeSize experience - superior video experiences across cities, countries and continents.



### **Full HD Video, Unmatched Price Performance**

With the LifeSize Room 200 solution, you get Full High Definition: standards-based 1080p30 for the highest available resolution and 720p60 for the best motion handling with half the latency. HD audio with LifeSize Phone enables clear, natural conversations. Feature packed with an embedded 6-way Continuous Presence multipoint control unit (MCU), complete with transcoding and all digital I/O, in a compact, sleek unit that's less than half the size of comparable solutions. Unprecedented bandwidth/performance with HD video is now available under 1Mbps delivering the power of HD video communications to any organization

## LifeSize® Team 200™

### Introducing LifeSize® Team 200™ - Feature Rich High Definition Video

LifeSize Team 200 is the next step in workgroup video communications. With LifeSize Team 200, you get True HD video quality - 720p30 – for natural, realistic interactions. Supporting dual high definition displays and cameras, LifeSize Team 200 includes dual microphones and digital I/O – ultimate flexibility to suit any environment. The embedded multi-point control unit (MCU) allows you to communicate with your customers and colleagues on-demand – in high definition.



### True HD Video, Unmatched Price Performance

Committed to open architecture, LifeSize systems are standards-based, providing seamless interoperability into your existing infrastructure. HD video at just 1Mbps enables knowledge workers anywhere to communicate effectively, clearly. Turn your ROI into a winning business proposal – superior experience, unmatched price performance. LifeSize Team 200 proves once again that the LifeSize difference is the LifeSize experience.

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## LifeSize® Express™

LifeSize® Express™ is the affordable, easy to use, high definition video communications system that makes video more accessible than ever providing unparalleled price / performance. Ideal for both users looking to expand their video communications install base and those new to any form of video conferencing services, LifeSize Express combined with our newest addition, [LifeSize® Focus™](#), delivers telepresence to any room.

In today's fast-moving, global economy, project teams, partners and colleagues are distributed around the world and the telephone and email are simply not enough. Frequent face to face meetings and meaningful dialog are vital for success, but travel is expensive and time consuming.

## **Better Quality at Any Bandwidth**

By delivering nearly ten times the quality of existing videoconferencing systems (limited to 352 x 288 pixels), users will experience a completely new paradigm in face-to-face video communications. High definition (1280 x 720 pixels at 30 frames per second) video resolution will make participants appear true-to-size. And with advanced processing capabilities, LifeSize Express provides better video at any bandwidth including high definition resolution at 1Mbps, DVD quality at 512Kbps and Cable TV quality at 384Kbps.

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## **LifeSize® Express™ with LifeSize® Focus™**

Sleek, powerful and easy to use, LifeSize® Express™ video codec with the new LifeSize® Focus™ integrated HD camera and microphone array is the industry leader in price-performance. Ideal for both users looking to expand their video communications install base and those new to video, can bring telepresence to any room.

LifeSize Express delivers a high definition, point-to-point video communications experience at a significantly lower price than most standard definition video conferencing systems. About the size of a wireless router, LifeSize Express offers telepresence quality HD video and H.239 data sharing, allowing you to share documents, spreadsheets, presentations and video from your PC with others.

Compact, simple and elegant, LifeSize Focus features a high definition video camera that delivers full HD 1280x720 video at 30 frames per second. Built to operate in any office or conference room environment, the camera delivers outstanding image quality in a wide range of light conditions. An integrated two-microphone array with patented beam-forming technology provides excellent sound quality. By integrating the microphone array in the camera housing, LifeSize Focus saves space and eliminates clutter.